

# A new generation of cercospora tolerant HILleshÖG® varieties

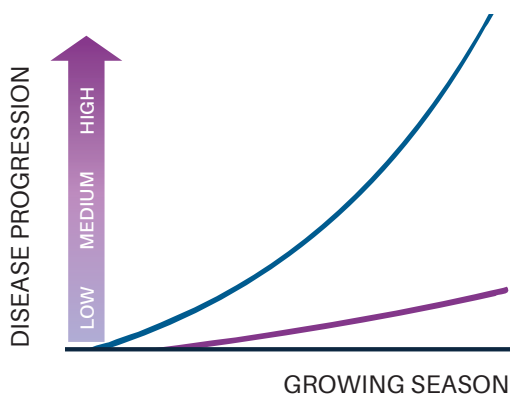
## CERCOTECH® VARIETIES COMBINE

### Strong cercospora tolerance

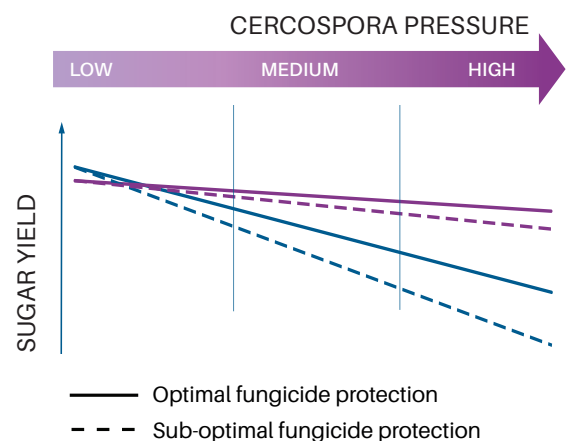
- Slows disease progression.
- Helps to maintain a green canopy to harvest.
- Potentially optimising fungicide applications.

### High sugar yield

- Maximise photosynthetic efficiency.
- Maintain high yield potential, especially under heavy disease pressure.



**Classic variety** **CERCOTECH® variety**



— Optimal fungicide protection  
 - - - Sub-optimal fungicide protection

**Classic variety** **CERCOTECH® variety**

## CERCOTECH® best practices

**It is best to always combine CERCOTECH® varieties with:**

1. A fungicide programme adapted to disease development
2. Long crop rotation
3. Incorporation of crop residues into the soil



Left: Classic variety, Right: CERCOTECH® variety



## CERCOTECH® benefits for farmers

1. Further optimises the number of fungicide applications
  - Makes sugar beet growing more convenient
  - Safer and better for the environment
2. Helps to preserve yield and sugar content under medium to strong pressure
3. Helps to keep Cercospora inoculum in the field under control from year to year

